



Stakeholders Engagement Strategy

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Vision

Stakeholders and MGoS engagement is pursued to enhance communications & collaboration and commitment in all stages of the development cycle starting from review needs assessment through planning, implementation and monitoring and evaluation. This will be built on a foundation of fair representation of all MGoS; access to information, as well as on respect of MGoS contributions.



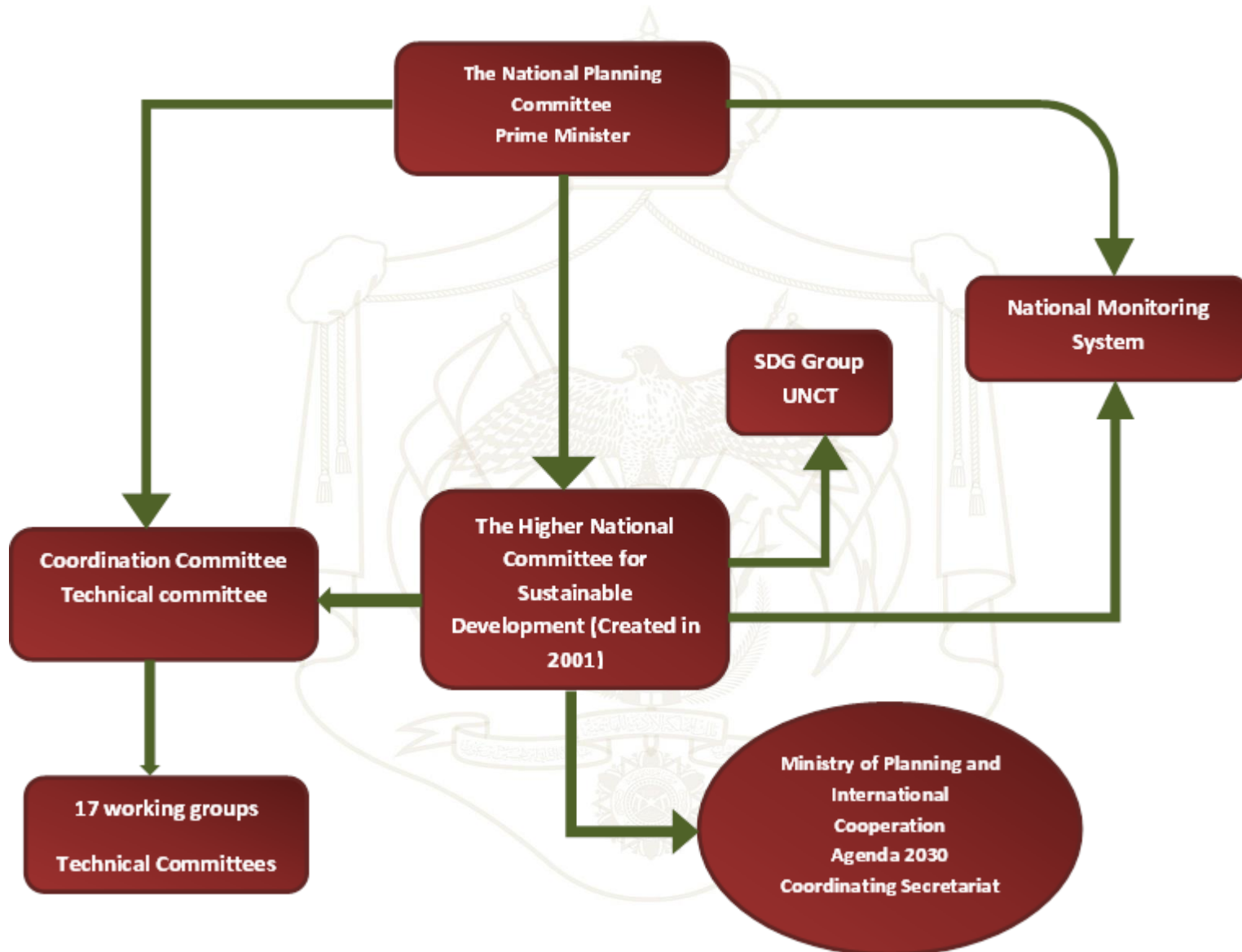
Jordan Planning Framework



Jordan Planning Framework (Activities)

- Intensify efforts to raise awareness of the importance of the sustainable development goals and objectives, and ensure participation of everyone to achieve a national and maintain sustainability.
- Integration of the goals and indicators for sustainable development 2030 at the national level Rooting goals, targets and indicators at the local level.
- Rooting and connecting the goals, targets and indicators for sustainable development at the governorates level.
- Providing technical and financial support to the Department of Statistics in order to provide statistical data for sustainable development of high quality and in timely manner.
- Building national capacity.
- Monitoring and Evaluation.

Institutional Arrangement



In Jordan, we have had a good experience in engaging different stakeholders in the planning process, for example we have actively engaged many stakeholders in the preparation of the Jordan National Plan (Jordan Vision 2025) including the nine sectors, and not only that we also have engaged the Parliament and parties representatives and civil society activist and also people with special needs, in this engagement we followed the bottom-up approach and the participatory approach, this resulted in designing a more comprehensive effective National Plan, and created an ownership for our national priorities.

after this good experience we are planning to follow the same approaches of engagement in implementing the SDGs 2030 and monitoring progress, and those stakeholders will take part in the preparation of the VNR 2017

Approaches

- Engaging stakeholders in the preparation of the VNR process.
- Involve stakeholders in mapping the sustainable development goals, targets and indicators with the national priorities and gap analysis.
- Engaging stakeholders in preparation of the Jordan Sustainable Development strategy and action plan.
- Build a monitoring system that is accessible to public.
- Involve stakeholders in the HLPF 2017 meetings and giving them the opportunity to present their point of view in the VNP 2017.

Tools

- Taskforces meetings
- Online platform
- Workshops
- Focus groups
- Internal meetings
- Social media
- Reports, proposals
- Debates.

Challenges

❖ It is often difficult to reach the most **marginalized groups**.

- ❑ Identify the specific barrier and find a tailored solution – you may need to find ways to engage people in their neighborhoods, or languages
- ❑ Assign a member of staff with specific responsibility for stakeholder engagement.

Challenges

❖ **The purpose** of stakeholder engagement in the VNR process **is unclear**, and thus the activities are unclear.

- ❑ Define the purpose of the engagement well in advance, and ensure that all stakeholders understand
- ❑ Involve stakeholders in the definition of the purpose of the engagement in the VNR process

Challenges

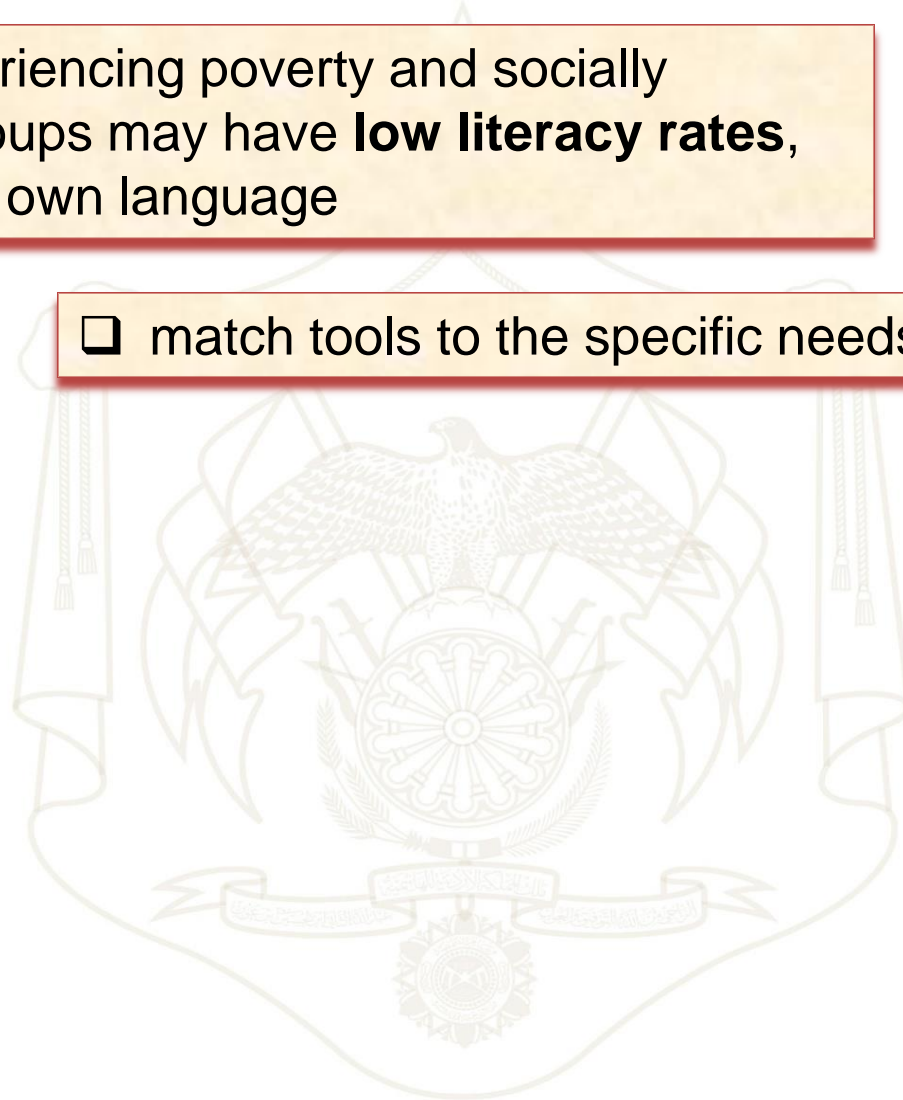
❖ **Lack of time** – external deadlines don't permit the level of engagement and consultation desired.

- ❑ Plan early to ensure the maximum amount of time for stakeholder engagement
- ❑ Manage expectations from the beginning - be clear about the levels of engagement, the role of participants at different stages of the process and how their input will be used
- ❑ Design the stakeholder engagement process with a clear view of the timescales
- ❑ Use the VNR as a foundation for long term engagement with Agenda 2030 implementation and review. This will also ensure the time to build relationships and trust

Challenges

❖ People experiencing poverty and socially excluded groups may have **low literacy rates**, even in their own language

❑ match tools to the specific needs of each group.



Challenges

❖ Individuals and groups may get '**participation fatigue**' especially if they don't see the results of their inputs being used in a meaningful way

- Designing and financing a long-term strategy
- Engaging stakeholders early to increase ownership
- Provide regular feedback

Budget

- ❖ The estimated budget needed to engage stakeholders in the VNR process and SDG's 2030 is around **280,000\$** including staff incentives, consultations, workshops, travel and accommodation expenses, etc.



Timeline

Activity / month	Dec 2016	Jan 2017	Feb 2017	March 2017	April 2017	May 2017	June 2017	July 2017
Stakeholder engagement strategy finalized	█							
Meetings (Coordination Committee, Advisory Committee, Task Force etc.)		█	█	█				
consultation		█	█	█				
Decide on and organize stakeholder participation in country delegation to HLPF in New York							█	
VNR draft shared with stakeholders					█			
Feedback from stakeholders incorporated and VNR finalized.					█	█		
Stakeholder parallel review process publishes report					█	█		
VNR presented at HLPF in New York								█

Executive work plan

Executive Development
Programs
National Plan



Sustainable
Development
Goals 2030
Jordan





Thank you